

NINA

cassano
graphic designer
and storyteller

CONTACT



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<https://www.ninacassano.com/>

EDUCATION

Michigan State University - East Lansing, MI

College of Communication Arts and Sciences

Bachelor of Arts, Digital Storytelling

Concentration in Animation

Cumulative GPA: 3.983/4.0

High Honors

Deans List: 8 years

PROGRAMS

Adobe Animate	Adobe Premiere Pro
Adobe Illustrator	Adobe InDesign
Adobe After Effects	Adobe Photoshop
Adobe Audition	Adobe XD
Adobe Creative Suite	Toon Boom Harmony
Sketch	Microsoft Office Suite
Microsoft Teams	

WORK EXPERIENCE

WALT DISNEY WORLD INTERN, ATTRACTIONS - Walt Disney World Orlando, FL | SEPTEMBER 2024 - PRESENT

- Ensure the safety of all guests by meticulously checking ride restraints, monitoring rider adherence to safety guidelines, and performing regular safety inspections in compliance with Disney's standards.
- Provide exceptional customer service by directing guests to desired areas, relaying my expertise on the parks at Walt Disney World, and creating magical moments for all guests.
- Efficiently operate Tiana's Bayou Adventure in Frontierland with team members, including launching and stopping the ride, assisting guests in their seats, and opening and closing the ride.
- Conduct routine checks and minor maintenance tasks to ensure the rollercoaster's proper functioning and cleanliness, including reporting any mechanical issues or hazards to the maintenance team to minimize downtime and enhance guest satisfaction.

HEAD OF GRAPHIC DESIGN - RetroDuck.Com, INC East Lansing, MI | OCTOBER 2022 - AUGUST 2024

- Design 200+ vectorized concepts and illustrations with Adobe Illustrator according to the clients' desires in a timely manner.
- Develop and create marketing content to communicate current sales and promotions through social media.
- Prepare and screen-print custom multicolored designs onto required apparel.
- Communicate with company owner regarding current tasks that need to or have been completed.
- Count apparel and organize by type, brand, size and color into neatly stacked piles.

CREATIVE INTERN - Continuum Clinical Chicago, IL | JUNE 2023 - AUGUST 2023

- Assist in various design projects under the guidance of team members.
- Gain insights and learn from other teammates about their own roles and responsibilities within the company.
- Use various programs like Sketch, Adobe XD and Adobe InDesign to create various graphic needs.
- Develop and brainstorm campaign logos, names, and social media advertisements.
- Contribute creative skills to various projects to effectively campaign clinical trials according to the client's needs.

PRODUCTION CREW - Spartan Vision, B1G+ Network East Lansing, MI | AUGUST 2023 - DECEMBER 2023

- Communicate between Big Ten Plus team members in Chicago and team members in East Lansing before, during, and after the show efficiently and effectively.
- Adapt to unexpected changes in position, location, and/or weather changes in a quick manner.
- Utilize systems and programs such as the Dreamcatcher, Tricaster, and the Viz to broadcast quality visuals to audiences.
- Set up, operate, and tear down JVC GY-HM180 and JVC GY-HM750U camcorders correctly.

CO-DIRECTOR OF GRAPHIC DESIGN - MSU Telecasters East Lansing, MI | SEPTEMBER 2023 - AUGUST 2024

- Create eye-catching thumbnails for YouTube across various genres for each student-produced feature.
- Design a never-before-made brand guideline for the club to make edits to for years to come.
- Creatively interpret and organize data to visually and effectively communicate the 2023-2024 Telecaster's season.